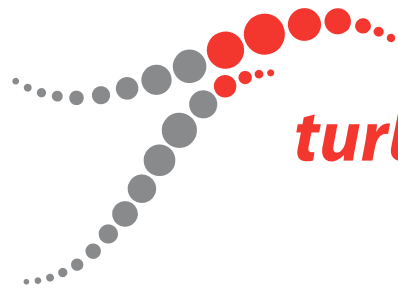




Joel A. DiGirolamo, BSEE, MBA, MS Psychology

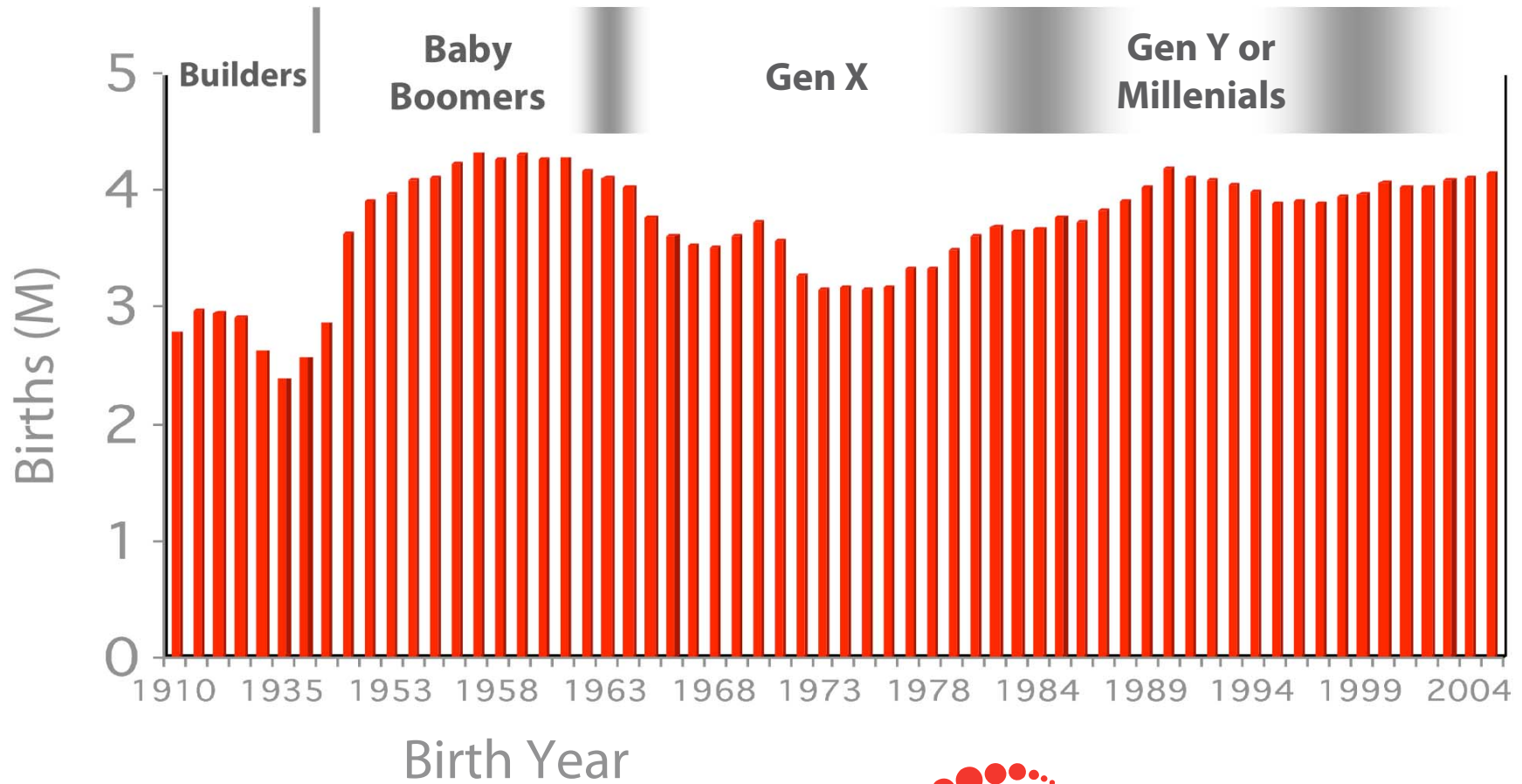
Generations



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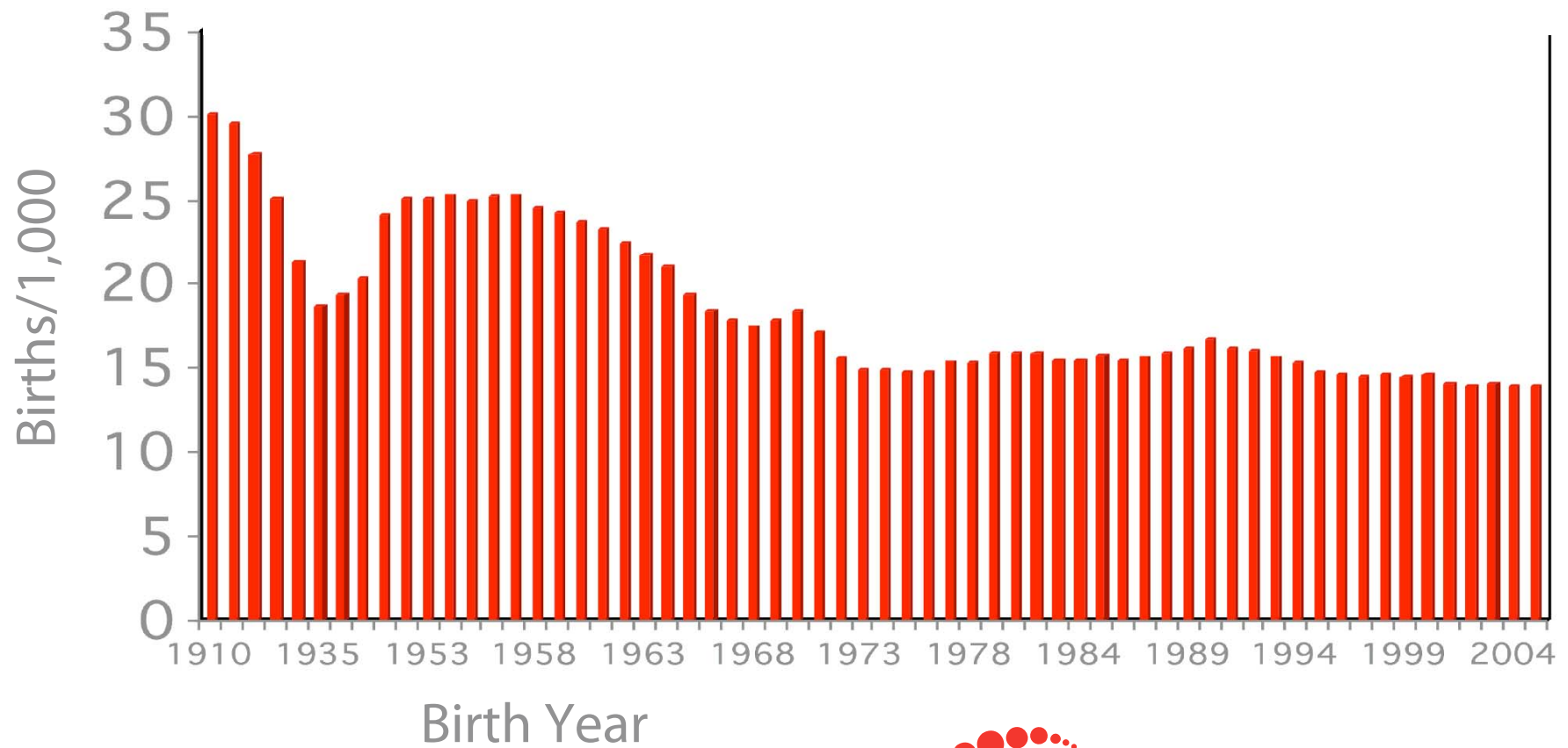
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US Generations



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US Birth Rate



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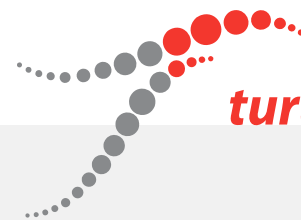
Definitions

Builders - 1925 to 1945

Baby Boomers - 1945 to (1961-1965)

Gen X or Generation X - (1961-1965) to (1978-1989)

Gen Y or Generation Y or Millenials - (1978-1989) to (1994-2002)



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